Purpose - 1st Annual Lady Truck Driver Cruise

Queen of the Road on the High Seas

Departs March 26, 2017 and Returns April 1, 2017

Presented by the **REAL** Women in Trucking, Inc. a 501 (c) (6) Membership Organization

[www.realwomenintrucking.org](http://www.realwomenintrucking.org)

The Mission

To unite and honor women truck drivers - *Breaking the Silence*

Purpose

REAL Women in Trucking, Inc. is currently a 501 (c) (6) membership organization created to improve trucking industry standards. The "**Queen of the Road on the High Seas**" is our first fundraising event. Funds in excess of the overhead expenses to hold this event are to establish a 501 (c) (3) foundation, with a headquarters that provides modest truck parking availability for members with facilities, scheduled learning workshops and advanced training for entry-level driver training students who need help polishing their skills. Our vision is to facilitate the ability for seasoned women drivers who have the desire to "**pay it forward**", to take a "**Train the Trainer**" certification course and have them teach finishing skills to qualified candidates who have an aptitude for truck driving. Your support can help this vision come to fruition.

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Objective

To deliver an enjoyable atmosphere of encouragement, education and empowerment that cultivates ongoing participation to improve ourselves and our industry.

Background:

"Breaking the Silence", Women have long served the trucking industry as professional truck drivers. They have much wisdom to share about the personal courage and pride they experience as a result of their job. By providing access to educational health, wellness, and self-advocacy tools, the isolation of the trucking lifestyle is minimized and women become empowered. The positive impact of camaraderie and opportunities for involvement to share knowledge and voice concerns benefits all drivers. When women succeed, we all succeed.

Theme

Through engagement and compassion we grow stronger and flourish.

Reservations are now open: Use group code 1wk2r8 and call Kristen Thomas 800-819-3902 Ext. 85597 or email her at: kthomas-vaticano@carnival.com to make your $250.00 deposit "per person" to hold your room and pay off the balance by January 10, 2017. You do not need a passport but a copy of your birth certificate and your state issued identification card will be required.

**Rates are subject to change, Book Early!

For more information: 1st Annual Lady Truck Driver Cruise

Sponsor Information & Agenda

Printable Sponsor Pledge Form and Agreement

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Cruise Workshop Agenda

Learning workshops will be held during the “fun day at sea” afternoons so that they do not interfere with any shore excursion days during the cruise. [Click Here for Cruise Itinerary]

Agenda: (subject to change)

- Welcome Mixer Hosted by Allen Smith of “Ask the Trucker” website & Blog Talk Radio program
- Know your compliance and rights – Jan Shelly EEOC Senior Trial Attorney from New Prime Case
- Personal Safety for Women Behind the Wheel – Christine Gray
- Bold and Brave – Lesbians and T-Girls who drive big rigs – Anne Balay
- Women’s Basic Self-Defense Instruction with Allen Smith
- Hands ON! Social Media with Trucker Desiree – Desiree Wood
- Driver Advocates Forum – Promoting Advocacy Involvement
- Lady Truck Driver Roundtable – Exploring different types of truck driver jobs
- Transitioning from Company Driver to Owner-Operator – Shannon Morris
- Driver Health and Wellness: Health Walk – Lori Baker
- Raffle Drawing/Giveaways –
- Queen of the Road Award Ceremony

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Speaker Spotlight Preview:

Allen Smith the original CDL student advocate is known for his extreme passion and conviction to warn new truck driver students about the scams involved in trucking CDL Schools and starter companies. His 2000 book “The Truth About Trucking” revealed the questionable tactics of student truck driver industry that still exist today; the unlivable low wages, the commercial driver’s license mills (CDL Mills), false advertising in truck driver recruiting, the one-sided truck lease scams, and more. The REAL Women in Trucking are thrilled that Allen Smith will host the Welcome mixer on the cruise along with his wife and co-host of their popular "Ask the Trucker" blog talk radio program and Trucking Social Media.

Allen Smith who was formerly in law enforcement and has taught Traditional Tae Kwon Do both publicly and privately since receiving his first black belt in 1979 will be teaching a "Women's Basic Self Defense" course for attendees of the cruise.

Jan Shelly, Senior Trial Attorney from the Equal Employment Opportunity Commission who was part of the legal team that the $3.1 Million dollar settlement against New Prime, Inc. for their discriminatory training policy will be deliver a workshop during the cruise to help interested individuals understand their rights. HR professionals are encouraged to join us on the cruise to understand whether their policies are truly "reasonable" or if they are placing

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their company in jeopardy of a multi-million dollar lawsuit. Jan Shelly was a guest on the Women Truckers Network Blog Talk Radio program with the others from the New Prime, Inc. Plaintiff’s legal team. You can listen to the replay of that show with this link. "Discrimination is NOT the Solution to Sex Harassment in Trucking"

Shannon Morris is a professional truck driver who is passionate about driving and views it as an amazing, challenging adventure. She owns two operating trucks and trailers, and also founded her own companies, Happy Flats, Inc. in 2007 and Special "D" Transport, Inc. from 2000-2012. Before Shannon's career as a driver, she received an Associate in Science degree in paralegal studies and worked as a paralegal for several years. Due to an injury, she had to change careers and obtained her CDL in 1998.

Shannon has had the honor of being nominated to the final three of the "Back on the Road 2011" program, and she was the only female driver to have ever made it that far. She was also selected for the "1 in 100 million" presentation by Kronos

Watch her video HERE> "Truck Driver Shannon 1 in 100 Million"

Shannon will be delivering a workshop on the cruise to help company drivers understand the process of becoming a owner-operator. Shannon will help drivers understand differences between company drivers, lease owner operators, owner operators leased to companies, and operating authority. She will explain the factoring process for drivers considering obtaining their own authority.

Christine Gray is doing a job her husband of twenty one year’s said, she couldn’t!! After driving everything you could think of local in Chicago for the first seven years to quench her desire of wanting to know all aspects of driving, she landed her first hazmat tanker job a found true love for her job as a truck driver. She has been pulling a tank ever since. Twenty years later, she remains passionate about her career. With the support of her Husband, three children, friends, family

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and coworkers, she has been a successful owner operator, achieved over a million and half safe driving miles, certified in OSHA, HAZMAT, recovery and spill clean-up. Christine says “The most valuable lesson of driving is Patience and Self-preservation”. Christine’s speaker presentation will focus on how women behind the wheel stay safe. Using Women’s intuition, Awareness, Common sense.

Anne Balay, published writer, and former truck driver and who recently wrote the op-ed piece in the New York Time’s titled “Long-Haul Sweatshops” with Mona Shattell will give an informal lecture about lesbians and T-girls who drive 18-wheelers. Anne does not need to tell you that truckers have exciting, challenging lives, and that you are great storytellers. And as lesbians and T-girls, we are bold, brave, and know how to have fun. Anne hopes her presentation will share stories, create community, and convince other women to contribute their experiences as heroes of the road. If you are interested in being interviewed by Anne Balay on this subject please contact her at annegbalay@gmail.com

Anne Balay is the author of Steel Closets: Voices of Gay, Lesbian, and Transgender Steelworkers.

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**Sponsorship Levels**

**Level I Diamond: $15,000 (1)**

- Visible partnership with the REAL Women in Trucking, Inc. truck driver organization
- Your Company Logo on the RWIT Website home page slider
- Introduction and speaking opportunity at the conference
- Allen Smith “Ask the Trucker” Welcome Mixer Reception Sponsor ($2500.00 value)
- Queen of the Road Award Sponsor and presenter ($1500.00 value)
- Your company banner displayed at the welcome mixer reception (provided by company)
- Full Page Color Ad for your company in the event program.
- Your Company Logo in RWIT Newsletters
- Your company logo/banner on the event sponsor page section of the RWIT website
- Weekly Social Media mentions from paid in full date to end of cruise
- Your company giveaways in attendee gift bag (optional)
- Your company mentioned in all pre-event publicity including Women Trucker Radio Show
- Your company logo displayed in event promotional brochures, posters and materials
- Two (2) double occupancy balcony mid-ship upper deck berths (accommodations for 4 people) for your company representatives OR to donate to a woman truck driver (s) who would otherwise be unable to afford the expense to attend. ($4000.00 Value)

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Level II Ruby: $7500 (2)

- Visible partnership with the REAL Women in Trucking, Inc. truck driver organization
- Your Company Logo on the RWIT Website home page slider
- Queen of the Road Award Sponsor and presenter ($1500.00 value)
- Full Page Color Ad for your company in the event program.
- Your company mentioned in RWIT newsletters
- Your company logo/banner on the event sponsor page section of the RWIT website
- Weekly social media mentions from paid in full date until end of cruise
- Your company giveaways in attendee gift bag (optional)
- Your company mentioned in all pre-event publicity including Women Trucker Radio Show
- Your company logo displayed in event promotional brochures, posters and materials.
- One (1) double occupancy balcony mid-ship upper deck berths (accommodations for 2 people) for your company representatives OR to donate to a woman truck driver (s) who would otherwise be unable to afford the expense to attend. ($2000.00 Value)
Level III Sapphire: $3500 (6)

- Visible partnership with the REAL Women in Trucking, Inc. truck driver organization
- Your Company Logo on the RWIT Website home page slider
- Half Page Color Ad for your company in the event program
- Your company mentioned in RWIT newsletters
- Your company logo/banner on the event sponsor page section of the RWIT website
- Your company mentioned in all pre-event publicity including Women Trucker Radio Show
- Your company logo displayed in event promotional brochures, posters and materials.
- Bi-weekly social media mentions from paid in full date to end of cruise

Level IV Emerald: $2000 (unlimited)

- Visible partnership with the REAL Women in Trucking, Inc. truck driver organization
- Your company mentioned in RWIT newsletters
- Quarter Page Color Ad for your company in the event program
- Bi-monthly social media mentions from paid in full date to end of cruise
- Your company logo/banner on the event sponsor page section of the RWIT website

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Level V Pearl: $500 (unlimited)

- Medium logo/banner in event program
- Bi-monthly social media mentions from paid in full date to the end of cruise
- Your company logo/banner on event sponsor page section of RWIT website

Queen of the Road Awards

Become a part of the movement to support and honor these dedicated and courageous women!

**Purpose:** To create a dignified recognition award for women who work as truck drivers.

**Queen of the Road Nomination Finalist Bios** can be found on our website under the “1st lady truck driver cruise” tab

Winners will be announced during the cruise in March 2017

Winners are not required to be present; nomination content will be read during the Award ceremony

**Nominee criteria:**
Must be either a past or present Commercial Driver's License holder.

Must have hands on experience to operate a tractor-trailer without assistance and ability to deliver freight.

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Must fit the R.E.A.L. criteria

R. Reaching Out
E. Encouraging Others
A. Achieving Personal Success
L. Leadership

The R.E.A.L. criteria is a demonstration of outreach, compassion and encouragement towards others. Leadership is exhibited through the sharing of personal success strategies that illustrate the tenacity it takes to become professional commercial motor vehicle (CMV) operator. The 3 judge panel will be looking for women who have overcome impediments they have encountered in becoming a CMV operator who then have become an inspiration by “paying it forward” to help new entrants.

There will be three (3) awards given. Winners of the award are not required to be in attendance on the cruise. Winners will receive a personalized achievement trophy, a $500.00 gift card and a feature blog post profile article about them.
2017 Sponsorship Pledge Form

Fax this page and the Acknowledgment of Terms of Agreement form to: 352-465-2669

__________________________________________  ______________________________________
Company Name                           Contact Name/Title

Full Address – (Street, City, State & Zip)

__________________________________________
Phone

Fax

__________________________________________
Contact’s email address

Company website URL link

Sponsorship Package

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Other Agreed Amount $_____________________

☐ I've enclosed my check, payable to: REAL Women in Trucking, Inc.

REAL Women in Trucking, Inc.
P.O. Box 1051
Lake Worth, FL 33460

☐ I acknowledge that I have read and understand the Terms of Agreement

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ACKNOWLEDGEMENT OF TERMS OF AGREEMENT

The Annual Lady Truck Driver “Queen of the Road on the High Seas” Cruise

Presented by: REAL Women in Trucking, Inc.

☐ Yes, I have read and understand the arrangement of the sponsor level details of the “Sponsorship Terms of Agreement” and agree to submit my Sponsorship Pledge Form to the REAL Women in Trucking, Inc. based on these conditions.

_________________________________________  ____________________________
Authorized Signature  Date

_________________________________________
Print Name & Title

_________________________________________
Authorized Signature  Date

REAL Women in Trucking, Inc.

Print and fax this page, along with the Sponsor Pledge Form to: 352-465-2669.

QUESTIONS?

Call Donna Smith  Phone: 352-465-7476  Email: donna@realwomenintrucking.org

Or

Call Desiree Wood  Phone: 561-232-9170  Email: desiree@realwomenintrucking.org

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Sponsorship Terms of Agreement

REAL Women in Trucking, Inc. Rights

- REAL Women in Trucking, Inc. reserves the right in its sole discretion, to: (1) determine the eligibility of sponsorship, (2) reject or prohibit sponsors and/or attendees that it considers objectionable, inappropriate, disruptive or offensive to the event, other sponsors or attendees, and (3) reserve the right to change, modify, relocate or cancel this convention for any reason in its sole discretion, without any liability to REAL Women in Trucking, Inc. In the event of a cancellation of this event by REAL Women in Trucking, Inc., REAL Women in Trucking, Inc. will issue a 100% refund to all sponsors of the event.

Sponsorship Rights to Pledge Form

- The sponsor shall pay a 50% down-payment of said sponsorship pledge form amount at the time of the pledge, with the remaining 50% balance being due within 30 days of deposit payment. From date of deposit, REAL Women in Trucking, Inc. will submit invoice for remaining sponsorship balance. Pledges made on or after November 01, 2016 will be collected in full, 100% and are nonrefundable after this date, except as provided in the preceding paragraph.

Cancellation and Termination

- The sponsor shall have the right to cancel said sponsorship pledge by November 01, 2016 to receive a refund, less 30% for operating costs, of their paid pledge. Cancellations and new pledges made on or after November 01, 2016 will be 100% non-refundable. Sponsors shall notify the REAL Women in Trucking, Inc. in writing at P.O. Box 1051 Lake Worth, Florida 33460 on or prior to November 01, 2016 of their intent to cancel.

Miscellaneous

- Waiver by REAL Women in Trucking, Inc. of any breach of any term or provision of this sponsorship pledge by the sponsor shall not be deemed a waiver of any subsequent breach of the same or any other provisions hereof. b) No alterations or variations of the terms of this sponsorship pledge shall be valid unless made in writing and signed by each of the parties hereto. c) This Sponsorship Terms of Agreement shall be governed by and construed in accordance with the laws of the State of Florida. In the event the parties are unable to mediate their dispute to a satisfactory resolution, the parties agree that the

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Circuit Court of the Fifteenth Judicial Circuit in and for Palm Beach County, Florida shall have exclusive jurisdiction to hear and determine any claims or disputes between the parties arising out of or related to this Agreement, unless federal jurisdiction is available, in which case the Southern District of Florida, West Palm Beach Division, shall have exclusive jurisdiction to determine any claims or disputes arising out of or related to this Agreement. The parties expressly submit and consent in advance to such jurisdiction in any action or suit commenced in such court, and each party hereby waives any objection that it may have based upon lack of personal jurisdiction, improper venue or forum non conveniens.

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